

AMSTERDAM DANCE EVENT 2015 – YOUR GUIDE TO

SWEDEN





EXPORT MUSIC SWEDEN

EXPORT MUSIC SWEDEN is based in Stockholm, Sweden. We were founded by the music industry associations: STIM, SAMI and IFPI/SOM and we work to help artists, musicians, organizations, labels and publishers based in Sweden to promote their music worldwide.

We make companies, musicians, artists, songwriters and producers in Sweden informed and export ready. We encourage

and co-ordinate Swedish participation in international trade fairs, seminars, festivals and other activities for the promotion of Swedish music around the world. We provide education to infuse as much know-how as possible to the industry. We keep the international music industry informed about what's going on in Sweden and the industry at home up-to-date about opportunities for international exposure and export.



CONTACT

Export Music Sweden AB/ExMS
Hornsgatan 103
117 28 Stockholm
Sweden

+46 8 668 18 10

www.exportmusicsweden.org
www.facebook.com/exportmusicsweden



Jesper Thorsson
+46 72 586 50 60
jesper@exportmusicsweden.org



Sofia Thurn
+46 737 76 39 75
sofia@exportmusicsweden.org

WEDNESDAY 14 OCTOBER

JOHAN EKMAN

In Trance We Trust
14 oct, 22:00 – 04:00
Venue: WesterUnie



Born in the beginning of 1987 in Örebro, Sweden, Johan knew from an early age that his passion in life was to produce music. After hard work and many hours spent editing his creations, time paid of and Johan evolved a unique and an original sound. In 2008 Johan Ekman released "Timeless", being charted 2 whole weeks on top 10, hit the number 1 spot for a week and Timeless became one of the biggest tunes of the year! It was the starting shot for Johans career. Today he has released many big hits like Duende, So On, So Forth, Take It Back and created a well-known name in the trance scene.

LINE-UP: MENNO DE JONG, JORDAN SUCKLEY, SNEIJDER, WILL ATKINSON, INDECENT NOISE, ADAM ELLIS, AIRWAVE, JOHAN EKMAN

THURSDAY 15 OCTOBER

KATE BOY

15 oct, 21:30 – 23:45
Venue: Melkweg

This synthpop band consists of Australian singer-songwriter Kate Akhurst and Swedish writing/product ion team Rocket Boy (Hampus Nordgren Hemlin, Oskar Sikow Engström, and Markus Dextegen). So far, they are known for the songs "Northern Lights", "In Your Eyes", "The Way We Are". Kate Boy released their debut EP Northern Lights on 22 January 2013. Kate Akhurst started out as a songwriter in Australia and got her first publishing deal there when she was 16. At 21, she moved to Los Angeles for five years before coming to Stockholm in October 2011. Here, Kate Akhurst met Hampus Nordgren Hemlin, Oskar Sikow Engström, and Markus Dextegen and they decided to go straight down into the studio and start working that very first night.

LINE-UP: KATE BOY

PELARI

One Night In Amsterdam: ADE Special
15 oct, 22:00 – 04:00
Venue: John Doe

So far they've seen heavy support from Hardwell, Tiësto, Afrojack, Nicky Romero, Steve Aoki, Sander van Doorn, Tommy Trash, Chuckie, R3hab, Thomas Gold, Arty, W&A mp;W and other top DJs from all around the world. Never taking a moment's break, the two Swedes continue to work hard in the studio. They've got a string of brand new tracks coming out on the industry's biggest labels, including Armada Trice, Revealed and many more.

LINE-UP: NORMAN DORAY, FELIX LEITER, ROSH, ZAEDEN, LUNDE BROS, PELARI, ZIGGY, COREY JAMES, SERGIO MAURI, TAGER, BAHA, MARKQUIS, TOM BOYE, PASSA, RITA, STEVE ANDREAS, TEAM RUSH HOUR, IRONIQ, DJ GLORIOUS, ZEN NEURO, MC D-JAY

Kate Boy



THURSDAY 15 OCTOBER

IDA ENGBERG

Awakenings presents: Drumcode
15 oct, 22:00 – 08:00
Venue: Gashouder

Ida picked up DJing at the early age of 14. Her first releases on Pickadoll and Get Physical in 2007 paved the way for her signing with the international agency Plantage13. Her later productions, including 'Owl's Nest'/'Little Shadow' (Truesoul, 2010) and her remix of Depeche Mode's Sister of Night in 2011, both gained massive support and topped sales charts worldwide. Ida's versatility is infectious, whether playing big room techno at Drumcode nights & festivals like Awakenings, or deep house at clubs all around the world like Paradiso in Amsterdam, Berlin's Panorama Bar, Ushuaia in Ibiza, Cavo Paradiso in Greece, Pacha Ibiza and Gipsy in Moscow.

LINE-UP: ADAM BEYER, ALAN FITZPATRICK, DUBSPEEKA, DENSE & PIKA, IDA ENGBERG, LUIGI MADONNA

LUNDE BROS

One Night In Amsterdam: ADE Special
15 oct, 22:00 – 04:00
Venue: John Doe

Since the beginning of their career they have been supported by David Guetta, Afrojack, Laidback Luke, Fedde Le Grand, John Dahlback, Thomas Gold, Nicky Romero, Eddi e Halliwell to mention just a few. Their tracks and remixes has been embraced by a variety of established labels such as; Big Beat/Atlantic, Ministry Of Sound, Toolroom, EMI, Flamingo Recordings and many more.

LINE-UP: NORMAN DORAY, FELIX LEITER, ROSH, ZAEDEN, LUNDE BROS, PELARI, ZIGGY, COREY JAMES, SERGIO MAURI, TAGER, BAHÁ, MARKQUIS, TOM BOYE, PASSA, RITA, STEVE ANDREAS, TEAM RUSH HOUR, IRONIQ, DJ GLORIOUS, ZEN NEURO, MC D-JAY

THURSDAY 15 OCTOBER

ADAM BEYER

Awakenings presents: Drumcode
15 oct, 22:00 – 08:00
Venue: Gashouder

Adam's music is synonymous with all that is exciting about techno. Having emerged as the figurehead of the hugely prolific Swedish techno scene, his focused and considered approach to his craft has worked to confirm his position as a globally recognized DJ and producer headlining cutting edge clubs and festivals week-in-week-out. Adam is also one of the most acclaimed production talents on the scene and has consistently delivered cutting edge music across his 3 labels – Drumcode, Truesoul and Madeye. Over the years he has also built up a highly prized roster of talent on the labels and his meticulous ear for quality productions is highly renowned.

LINE-UP: ADAM BEYER, ALAN FITZPATRICK, DUBSPEEKA, DENSE & PIKA, IDA ENGBERG, LUIGI MADONNA



FRIDAY 16 OCTOBER

MR TOPHAT & ART ALFIE

Breakfast Club ADE
16 oct, 07:00 – 17:00
Venue: Closure

The Swedish duo Rudolf Nordström and Oscar Wedren, better known as Mr. Tophat & Art Alfie, announced their arrival early last year with five EPs in six months, put out through their newly formed Karlovak label. In today's electronic music scene, where an infrequent release schedule is often thought to have a greater impact, it could easily have resulted in overkill. But their tough, exciting take on club-centric house made heads turn. In many ways, their formula is a classic one: mix thumping, no nonsense beats with disco samples. And yet their music feels and sounds remarkably fresh. As a result, Mr. Tophat & Art Alfie have risen from near obscurity to become one of the scene's most talked-about newcomers.

LINE-UP: MIDLAND, ANTHONY PARASOLE, MR TOPHAT & ART ALFIE

GIDGE

La Rêve presents: La Rêve x Connaisseur
Recordings x Atomnation
16 oct, 22:00 – 07:00
Venue: De Balie

Gidge create organic electronic music using the woods of their Nordic surroundings as their main tool and source of inspiration. Multi-layered beats, dark chords and distant vocal samples all take aim at your heart, and help transport the listener to some far away place.

LINE-UP: RIPPERTON, CHYMER, ARIL BRIKHA, MUSUMECI, OLDERIC, THE ELEMENT, LEHAR, OF NORWAY, ALEX FLITSCH, GIDGE, POLYNATION, APPLESCAL, SOME CHEMISTRY, OLAF STUUT, FRAN SEVEN



FRIDAY 16 OCTOBER

SONIC UNION

Manual ADE Family Get Together
16 oct, 19:00 – 04:00
Venue: CUE Bar

Swedish DJ and producer duo. One based in Guildford UK and one in Linköping Sweden. Operates and manages Lowbit Records. Released music on labels such as Lowbit, Whartone, Proton, Anjunadeep, Baroque, Spherax, Nueva Digital and more.



SONIC UNION

LINE-UP: ALEX PRED, AMBER LONG, BLAKE SUTHERLAND, DALE MIDDLETON, DUSTIN NANTAIS, JAAP LIGTHART, MARIANO MELLINO, MARK MYWORDS, NORAJ CUE, PAUL HAZENDONK, QBICAL, ROBERT MASON, SONIC UNION, TIM PENNER, YORAM

ARIL BRIKHA

La Réve presents: La Réve x Connaisseur
Recordings x Atomnation
16 oct, 22:00 – 07:00
Venue: De Balie

In 1998 Aril Brikha's 'Groove La Chord' crossed generic boundaries. Is it techno? Is it house? Is it deep house? No one was more surprised by the success of the record than Brikha himself – he'd originally presented it on his demo as a potential B-side. It wasn't until two years after he recorded the track, when Derrick May played it in a club, that he realised it was good.

LINE-UP: RIPPERTON, CHYMER, ARIL BRIKHA, MUSUMECI, OLDERIC, THE ELEMENT, LEHAR, OF NORWAY, ALEX FLITSCH, GIDGE, POLYNATION, APPLESCAL, SOME CHEMISTRY, OLAF STUUT, FRAN SEVEN

Joel Mull



FRIDAY 16 OCTOBER

JOEL MULL

Click presents: Ovum, AD Bookings, Click Records, Soma
16 oct, 22:00 – 09:00
Venue: WesterUnie

When detailing Joel Mull's production career it's almost easier to name the labels that he is yet to appear on than to list the magnitude of seminal labels that have come calling for his work. Brief highlights include Harthouse (who released Joel's most recent album 'The Observer', Superstition, Turbo, Music Man, Cocoon, Drumcode, EC Records, Audiomatique, Liebe*Detail, Jericho and Saved Records. This variety of labels says everything about the versatility of Joel's approach to making music and his ability to balance sounds from across the spectrum with heavy-duty rhythms, chords and melody.

LINE-UP: THE ADVENT, INDUSTRIALYZER, HEIKO LAUX, JOEL MULL, STEVE RACHMAD, VINCE WATSON, ONNO, WOUTER DE MOOR, MISSTRESS BARBARA, JOSH WINK, STEVE BUG, AMBIVALENT, CHYMER, DAVIDE SQUILLACE, ANDREAS HENNEBERG, GABRIEL ANANDA, MC COMPLICATED, OLIVIER WEITER, SHIMMER, STEFANO RICHETTA, ANNA, ARNAS D, DONATELLO, KASTIS TORRAU, SASHANTI, ANISH SOOD, BABA ROBIJN, KARAN THIRD EYE, YAPACC

DORISBURG

Smallville x Odd Fantastic
16 oct, 22:00 – 06:00
Venue: Canvas

He is best known as one half of Genius Of Time, but as Dorisburg he's recently been crafting some of the most arresting club records out there.

LINE-UP: THE BLACK MADONNA, MOOMIN, SMALLPEOPLE, DORISBURG

CHRISTIAN SMITH

Hitec & Christian Smith presents:
Tronic | ADE special
16 oct, 22:00 – 06:00
Venue: Q-Factory

Now based in Sao Paulo, Christian has been championing his funky mix of house and soulful techno for more than a decade, playing across Asia, North & South America, and Europe, plus regular slots at festivals like UK's Creamfields, Holland's Dancevalley, Spain's Monegros and Belgium's I Love Techno. His music released on a variety of top labels like Renaissance; Adam Beyer's Drumcode, Josh Wink's Ovum, 100% Pure, John Digweed's Bedrock, and his very own Tronic, only proves his flexibility in the studio. Some of his favorite clubs are: Womb, Tokyo; Loft, Barcelona; Pacha, Buenos Aires; Arches, Glasgow; and Zouk, Singapore.

LINE-UP: CHRISTIAN SMITH, WEHBBA, SECRET CINEMA, ERIC SNEO, RAXON, ANNA, KAISERDISCO, BORIS, MACROMISM, HARRY ROMERO, DUBSPEEKA, RENA, JAMES ZABIELA, PARIDE SARACENI

KORNÉL KOVÁCS

Studio Barnhus ★ Triphouse Rotterdam
16 oct, 23:00 – 07:00
Venue: Disco Dolly

Kornél was born in Sweden, grew up listening to his Hungarian parents' Kraftwerk tapes while taking drum, piano and singing classes, fell in love with jungle at the age of 10 and started djing professionally three years later. He became the youngest ever former jungle dj in Scandinavia by the age of 14. Kornél has since played all around the world, hosted in national radio, partook in the 2008 Red Bull Music Academy and played a smashing peak time set for a packed Sónar By Day stage in 2009. He started the record label/dj trio Studio Barnhus together with Axel Boman and Petter Nordkvist. Recent work includes remixes for Tevo

Howard, Jenny Wilson and Let's Play House, collaborations with HNNY on the Puss label and gigs at Panorama Bar, Fabric, Trouw and Space (Ibiza).

LINE-UP: KORNEL KOVACS, PEDRODOLLAR, BABA STILTZ, STEVEN PIETERS, KHALIL, SIDNEY STILL

MANSE

Early Rebel ADE Special by Made in June
16 oct, 23:00 – 08:00
Venue: Club NYX

Manse is a 23 year old producer from Stockholm, Sweden with releases on major labels like Revealed Recordings, Armada (Trice Recording) and Enormous Tunes. One of his latest remix of Axwell & Sebastian Ingrosso track Roar has become the " Demo of the Week" in Hardwells podcast " Hardwell ON AIR" which is an amazing start of Manses career in the music business. Manses real name is Michael Hansen and he grew up with music in his whole life, since he was a background dancer in various popular tv-programs in Sweden in his early teens he developed his rhythm to start producing music on his own.



LINE-UP: THOMAS NEWSON, DJ MADE IN JUNE, MANSE, JULIAN CALOR, JOEY DALE, DJ JEAN, DEM SLACKERS, OLIVER TWITZ, THE HIM, KRISS-ONE, FLAMBOYANT, NAFFZ, DAVID GHETTO, EB & VLOED, MIKEY BIEMANS, HENZEL, LUCKY DONE GONE, RINGBAAN, RAVE VAN FORTUJN, JAYHEM, ROBIN SELECTA, SANKA SOUNDSYSTEM, KRISS-ONE

Axwell & Ingrosso



FRIDAY 16 OCTOBER

AXWELL & INGROSSO

16 oct, 23:00 – 05:00
Heineken Music Hall

This duo is signed under Def Jam Recordings consisting of former Swedish House Mafia members Axwell and Sebastian Ingrosso. Axwell & Ingrosso continue their landmark year with a headline show at Amsterdam's Heineken Music Hall during ADE on Friday October 16. The show will be the first in The Netherlands for the duo since Swedish House Mafia's final tour in 2012. The live shows of Axwell & Ingrosso's are nothing short of legendary, and this year has seen them perform show-stopping sets at Coachella, Ultra, Alexandra Palace and Summerburst to name a few. The Swedish powerhouse released their summer anthem

'Sun Is Shining', which has already amassed over 2.5 million streams around the world. The track is taken from the duo's upcoming debut album, due for release later this year.

PEDRODOLLAR

Studio Barnhus ★ Triphouse Rotterdam
16 oct, 23:00 - 07:00
Venue: Disco Dolly

Petter "Pedrodollar" Nordkvist is one of three behind the Stockholm based studio and label Studio Barnhus. The other two are Axel Boman and Kornél Kovács and they release both their own music and others.

LINE-UP KORNÉL KOVÁCS, PEDRODOLLAR, BABA STILTZ, STEVEN PIETERS, KHALIL, SIDNEY STILL

FRIDAY 16 OCTOBER

MARCUS SCHÖSSOW

Code Red Label Night By Marcus Schössow
16 oct, 23:00 – 05:00
Venue: Club ABE

A DJ and Producer, Marcus Schössow, a pioneer name in electronic music, has been rightfully dubbed "The New Face of House Music" in 2014. Marcus maintains a thriving buzz throughout the electronic dance music scene due to his consistent releases on major labels such as Size Records, Axtone, Revealed, Big Beat (Atlantic Records), and Spinnin Records. He has an impressive list of collaborations including Coldplay, Icona Pop, Axwell and Lana Del Rey.

LINE-UP MARCUS SCHÖSSOW, AARON GILL, COREY JAMES, JAZ VON D, LEON BOLIER, MATISSE & SADKO, NORMAN DORAY, YEARS

ABDULLA RASHIM

ADE Special: Delsin x Semantica Records
16 oct, 23:00 – 09:00
Venue: Studio 80

Not much is known of the mysterious producer Abdulla Rashim. Being situated in Sweden and having released two records in 2011 on his own imprint, Abdulla Rashim Records, Abdulla keeps both his sound and himself below the surface. Submerged in both rhythm and mystery, his shadowy aesthetic floats in balance with his uncompromising work. Wholly dedicated to his ideas and sound, his quest for renewal and the importance of his craft has reflected well both internationally and locally, where he is praised alike. A listening ear and pure emotion is what his rhythms demand and what keeps him on top of his mission.

LINE-UP VOICES FROM THE LAKE, ABDULLA RASHIM, VRIL, DELTA FUNKTIONEN, SVRECA, GUNNAR HASLAM, DOKA, MATTIKK, SHLTR

SATURDAY 17 OCTOBER

MIKAEL JONASSON

Dockyard Festival 2015
17 oct, 11:00 – 23:00
Venue: NDSM

With a busy schedule of gigs all around Europe, including several stops at legendary Berghain in Berlin, Mikael have had the pleasure of sharing stage with talented colleagues such as Adam Beyer, Len Faki and Joseph Capriati. Starting out as a drummer in early years led to the later interest in electronic music. Being a part of the Swedish rave culture in the late 90's, Mikael started to collect pretty much every analogue synthesizer he could afford. Back in 1999, Mikael's first vinyl was released. Now, Mikael continues to build his own intricate sound, characterised by expert sound design and his

attention to details. Supported by fans, radio-stations and DJs around the globe, Mikael's journey continues.

LINE-UP: PAUL RITCH, PACO OSUNA, EGBERT, MONIKA KRUSE, HECTOR, KABALE UND LIEBE, FER BR, ANDRE BULJAT, DJ HERR, THE ADVENT, DJ RUSH, DRUMCOMPLEX, SASHA CARASSI, HARVEY MCKAY, JOHANNES HEIL, ALEX BAU, SIMO LORENZ, MIKAEL JONASSON, SAM PAGANINI, ROEL SALEMINK, RHADDO, RARESH, PETRE INSPIRESCU, PRASLEA, RICK MAIA, PRIKU, JAVI SAMPOL, SURGEON, TRUSS, TRUNCATE (AKA AUDIO INJECTION), LUIS FLORES, DRUMCELL, RUTGER MAREE, NADIA STRUIWICH, LADY STARLIGHT, RAÍZ, STEFANO NOFERINI, CARLO LIO, JULIAN JEWELL, KAROTTE, WIGBERT, NATCH & DOTHEN, CARLO RÚTZ, LEONARDO GONNELLI, HOLLEN



Evigt mörker

SATURDAY 17 OCTOBER

EVIGT MÖRKER

Motiv
17 oct, 23:00 – 08:00
Venue: Cruquiusgilde

With his base in Sweden, and his sound undoubtedly affected by its dense forest landscapes, Evigt Mörker has managed to position himself in the Swedish music landscape as one to keep an eye on. Without losing connection with the strong tradition of Swedish melancholy and darkness, his compositions also celebrate the sensation of salvation. With the third EP out, the journey towards the end of the tunnel has just begun.

LINE-UP: ALAN BACKDROP, ALBERT VAN ABBE, EVIGT MÖRKER, JEROEN SEARCH, MIRELLA KROES

STONEBRIDGE

DJ-World & Big Boss Records present:
Legendary XXL 2015
17 oct, 21:00 – 05:00
Venue: Club BlinQ

This Grammy nominated Stockholm based DJ, artist and producer is hard working to say the least with gigs all around the world, his own record label Stone Boy Music (from 1997), as host of several radio shows and the launch of his own virtual instrument via VIProducer. In his early days StoneBridge created Sweden's first DJ/Remix company SweMix. Turning a basement operation into a hugely successful record label & brand that was responsible for worldwide hits like the remix of Robins 'Show Me Love'.

LINE-UP: LEONARDO DEL MAR, DANIEL ARGOLD, THE SCIENTISTS OF SOUND, ROBERT FEELGOOD, ATILLA CETIN, STONEBRIDGE, D RAMIREZ, D.O.N.S., PRAIA DEL SOL, PETER GELDERBLUM, BARBARA TUCKER, ROB BOSKAMP, BLACK LEGEND, KORT, HANSOL, NICK FIORUCCI

SATURDAY 17 OCTOBER

ALESSO

Amsterdam Music Festival (AMF)
17 oct, 18:00 – 06:00
Venue: Amsterdam Arena

Alesso has worked with numerous artists, including Avicii, OneRepublic, Calvin Harris, Usher, David Guetta, and Sebastian Ingrosso. He has also performed at numerous music festivals, including Coachella, Electric Daisy Carnival, and Tomorrowland. In 2012, MTV named Alesso one of the "EDM Rookies to Watch". As of 2014, he ranks 15th on DJ Magazine's list of the top 100 DJs. His 2011 remix of Nadia Ali's "Pressure" premiered at the #1 spot on The Hype Machine. From that point, his popularity continued to rise. In 2014, Alesso signed with Def Jam Recordings.



LINE-UP: ALESSO, DAVID GUETTA, DJ SNAKE, KLINGANDE, OLIVER HELDENS, ROBIN SCHULZ, SHOWTEK, TIËSTO, YELLOW CLAW

SUNDAY 18 OCTOBER

LENA GLÜCKSMAN NILSSON

Modalities: An Exploration Of Theatre and Electronic Music
18 oct, 19:00 – 22:00
Venue: Sugar Factory

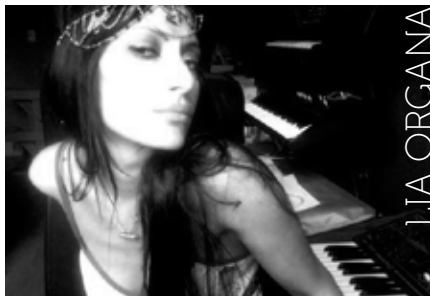
For her piece "Domestic objects no. 1" she collaborates with artists from Project Wildman, a theatre company known for their experimental pieces combining electronic music and visual art, featured on festivals such as Oerol and Over 't IJ.

LINE-UP: STUDIO NEPCO / ARTIFICIAL HAPPINESS, KOBE COLLECTIVE, LENA GLÜCKSMAN NILSSON, GARTMALEN

LIA ORGANA

TechnA
18 oct, 21:00 – 04:00
Venue: No.129

This multifaceted talented artist spend many hours on studio perfecting her art. As a full-time DJ and sometimes live act she inspires her audience with her performances in various clubs, and festivals all over



the world. Lia's music is like a journey from techno to dark techno and sometimes over to techhouse. Since 2012 Lia lives in Belgium where she continues heating up her fans.

LINE-UP: ÈRES, KENDIS, LIA ORGANA, LOLLA TEK, MISS ELECTRIC, XARA

MEET WITH

Michel Petré
CEO Family
Tree Music
A&R Catchy Tunes



WHAT IS YOUR RELATIONSHIP TO DANCE MUSIC?

I started in the record business 40 years ago when I worked in one of the first import stores in Stockholm. I actually got "paid" in 7" vinyl's! Parallel with my day job I was a hard working DJ. As a DJ back then you didn't mix tracks really, it was more like doing radio DJ talk between the songs. After that I had a long run with different record stores that I co started and also work at record labels like Edel Music and Ministry of Sound. Since 2005 I co-own and run Family Tree Music.

WHAT'S YOUR BEST RECIPE FOR CREATING A SUCCESSFUL INTERNATIONAL CAREER?

Work hard, pay your bills, send your royalty statements and never take no for an answer. Relationships are key, and great hit-ears!

COULD YOU NAME THREE SWEDISH DANCE MUSIC ARTISTS WE SHOULD KEEP OUR EYES AND EARS ON RIGHT NOW?

Allertz, Pang! And AronChupa!

Family Tree Music is an independent record company with leading labels Razzia Records Selective Notes and Catchy Tunes. The artist roster includes Joakim Thåström, Maia Hirasawa, Säkert! Timo Räisänen, Hello Saferide, Firefox AK, In Flames, Joel Alme, Ossler and September.

STATISTICS OF THE SWEDISH MUSIC MARKET



Revenue from the Swedish music industry in 2013 domestically and abroad amounted to 7,6 billion Swedish kronor.



Music industry turnover increased by almost 10 percent compared to 2012.



In four years, Swedish music industry increased by 1,5 billion Swedish kronor representing an increase of almost a quarter (nearly 25 percent).



NORDIK TEMPO

Your license partner in Scandinavia.
Please send, or ask for samples; john.wallin@nordiktempo.com

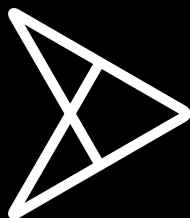


The industry's percentage revenue growth has been stronger than the percentage growth rate for Sweden's GDP annually over the period 2011-2013.



When it comes to revenue from the recorded music in Sweden, sales from streaming services stands for 75 percent of the total sales. Physical sales stand for 21 percent and sales from downloads are 4 percent of the total sales revenue.

Source: The Music Industry in Numbers – statistics for 2013, by Musiksverige



EXPORT MUSIC SWEDEN